



TOMMY, 4

Langerhans cell histiocytosis

I wish to go to
Walt Disney World®

FY16 ANNUAL REPORT

September 2015 – August 2016

MAKE-A-WISH.
Southern Nevada

LETTER FROM *Our CEO*

Dear friends,

As you can see by the stories and results in this annual report, our 2016 fiscal year was a busy—and successful—one! I am thrilled that we granted 98 wishes over the course of one year, as well as hosted 45 Wish Kids from all over the world, who came to Las Vegas to experience their one true wish.

We achieved all of this with incredible support from the community we live in—from our sponsors, donors, board members, volunteers, and the Wish Families themselves. Our gratitude for the generosity that we receive from the Southern Nevada community is priceless and truly the magical ingredient to making each wish experience special.

It's important to share our numbers to measure one portion of the impact we make, but the real impact is on our kids' faces, in their voices, and in their hearts – a wish stays with them forever. Wish Kid Rebeca reminds us of that every day. She returned to Make-A-Wish, the organization that made a difference in her life, as a volunteer and an advocate. As a Wish Kid, now Wish Alumni, she knows firsthand the power of a wish. I hope you enjoy reading her story; it's a special one.

When you support Make-A-Wish, you enrich the human experience with hope, strength, and joy. Gratitude for your support and belief in our mission fills our hearts each and every day.

Sincerely,



Caroline Ciocca
President and CEO



LOGAN, 5
muscular dystrophy

I wish to be an Avenger recruit on a Disney Cruise Line® Cruise

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2016 Events

Fashion Show Luncheon

Some of the most fashion-forward guests in Las Vegas joined Wish Kids and committee chair Linda Richardson in November at the 14th annual Fashion Show Luncheon. This favorite event in the local social scene at Spago raised **\$262,721** to make wishes come true, as Valentino put on an incredible fashion show of its latest line.



Walk For Wishes®

2016's annual 5K run and 1 mile walk, was the most successful Walk For Wishes® in Make-A-Wish Southern Nevada's history. Raising a record-breaking **\$412,421** in March of 2016, over 1,600 walkers and 799 runners helped us shatter our fundraising goal of \$350,000.

Wishes In Flight®

Make-A-Wish Southern Nevada would need more than 6 million miles, or over 700 round-trip tickets, to cover every travel wish each year. Each mile donated helps Wish Kids and their families travel to destinations around the world. Wishes in Flight®-dedicated one day to kick off the annual campaign and inspire our community—and together we raised over **1.2 million airline** miles and more than **\$35,000** to grant wishes to children in Southern Nevada.



OUR RESULTS:



\$262,721

FASHION SHOW:
Nov 2015 (FY2016)



\$412,421

WALK FOR WISHES®:
Mar 2016 (FY2016)



\$35,751

1,280,754 miles
WISHES IN FLIGHT®:
Aug 2016 (FY2016)



The Wishing PLACE

Another highlight of the year was the strengthening of our local partnership with Allegiant.

On World Wish Day, the airline announced it will make 7,000 square feet of office space available to Make-A-Wish for \$1 a year beginning at the start of 2017. "We are humbled and ecstatic with this generous gesture from Allegiant," said Caroline Ciocca in an interview with the Las Vegas Review Journal.

"It's collaboration at its best. We are grateful and very excited to take our partnership to a new level."

*Thank you
to our friends
at Allegiant!*

Allegiant has been a part of the Make-A-Wish family nationally for more than five years, having provided nearly 800 flights to wish destinations, raising funds through the sale of Wingz Kids Snack Packs in flight, and sponsoring Walk For Wishes® events across the country.



VOLUNTEER SPOTLIGHT: Wish Kid Turned *Wish Granter*

When we first met Rebeca, she was a bright and vivacious 12-year-old who had just been diagnosed with cystic fibrosis. For her wish, she visited Walt Disney World, of which she says, "What an amazing time I had! Thank you to everyone who has touched my heart." But Rebeca's Make-A-Wish story is not over. Now 21, she is a volunteer at Make-A-Wish Southern Nevada and serves as a Wish Granter. Of the Wish Kids she's met, she calls her experience "emotional" but is happy to work with them, because as a former Wish Kid herself, she understands what they are going through. "Knowing you could die is such a weird and sad feeling, especially for the young," she says. "My wish was something special to look forward to...even if it was just to have a new topic at the dinner table. Taking my mind off my illness was a gift."



"Every wish is special and magical,

especially when sprinkled with the generosity and empathy of everyone involved in making the wish come true in the most spectacular way possible. Hannah's wish is so memorable to me because she had to wait so long to be well enough to go to Disney World. Hannah fought a hard fight and won. Mulan, the warrior princess known for her bravery, was Hannah's source of inspiration. And Hannah's indomitable spirit is so inspirational to me,

making me so happy to be a wish granter."

– Pat Revzin, Volunteer Wish Granter for Wish Kid Hannah Fitzgerald



EFRAIN'S *Wish*

During what should have been a joyful and expectant time in his life, eighteen-year-old Efrain found himself dealing with more than he bargained for as he entered his senior year of high school. While his friends toured colleges and planned for their futures, Efrain fought for his future following a germ-cell tumor diagnosis. Efrain's family watched hopelessly as their son, a healthy, active teenager, went from playing soccer competitively on the school soccer team to enduring aggressive rounds of chemotherapy surrounded by teams of doctors and nurses.

Several months into chemotherapy, Efrain was introduced to his Wish Granters, Edgar and Christian. Both shared Efrain's love for soccer, and together they would spend hours playing in online FIFA tournaments and discussing the latest matches. It was this love for soccer that ultimately led Efrain to wish to travel to Spain with his family for his wish.

Soon, Efrain and his family were en route to Spain where they would be attending a Real Madrid game at the Santiago Bernabéu Stadium. For four days, Efrain and his family enjoyed touring the city of Madrid and exploring the vibrant culture. On the day of the match, Efrain was gifted with a once-in-a-lifetime experience of entering the empty stadium before the game began. Efrain, a goalie himself, stumbled upon legendary goalie Iker Casilla's soccer gloves and said the feeling

"Being a Wish Granter is more than volunteering; it is like becoming a friend or family member of the Wish Kids that we meet.

As a soccer fan myself, helping make Efrain's *wish come true was incredibly rewarding.*"

– Edgar Velazquez, Volunteer Wish Granter for Efrain



EFRAIN, 18
germ cell tumor

I wish to go to a Real Madrid game in Spain

was indescribable. **Efrain had long admired this team from far away; to now be standing on their field was truly a dream come true.**

Soon the match started. It ended in the home team's favor by a score of 5 to 1. Efrain's favorite player, Cristiano Ronaldo, showcased his skills and scored two goals, almost as if he knew one of his huge fans flew in from Las Vegas. **Efrain's Mom shared, "...at the stadium, I was emotional because I knew this was really a dream come true for my son."**



ON AVERAGE

We Granted
A Wish

EVERY 4 DAYS!

143

Eligible
Referrals

1,756

Wishes Granted
Since Inception*

98

Wishes
Granted

FISCAL YEAR 2016 Results

Top 5 Wish Types

Walt Disney World® Resort	34	35%
Travel-Hawaii	10	10%
Travel-International	10	10%
Cruise-Disney	9	9%
Disneyland	8	8%

Most Common Wish Child Diagnoses

Cancer	51	52%
Diseases of the Nervous System and Sense Organs	11	11%
Congenital Anomalies	11	11%
Blood Disorders	9	9%

Wish Statistics

Percentage Wishes Requiring Air Travel	86%	
Percentage of Walt Disney Company® related Wishes	52%	
Average Wish Cost (Including Donated Goods/Services)	\$12,396	
Staff Members*	12	
Active Volunteers*	321	

*at year end

FISCAL YEAR 2016 Results

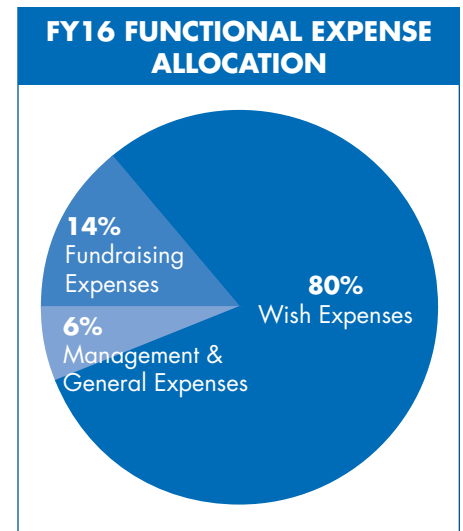
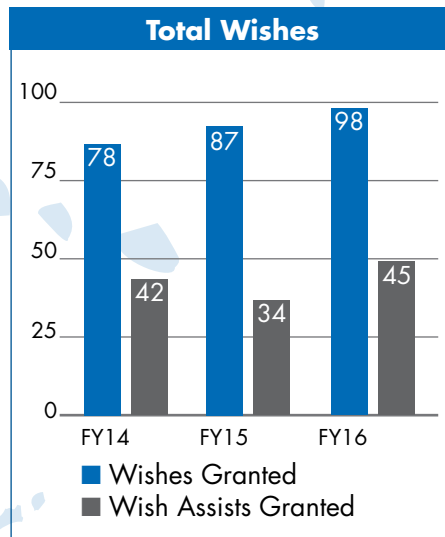
In FY2016, we increased revenue by 20% and decreased expenses by 33%.

We increased wishes granted by 11%, and granted a remarkable 45 wish assists – wish children from other Make-A-Wish chapters whose wishes bring them to Las Vegas for the likes of celebrity meet & greets, unique events like Monster Jam and NFR, or just to experience the city itself!

For more information, visit our [GuideStar](#) page where we’ve earned Platinum status recognition for our transparency and reporting.

Audited Financials & Year Over Year Comparison	FY14	FY15	FY16
Average Cash	\$6,178.34	\$6,182.52	\$6,845.22
Average In-Kind	\$4,344.87	\$6,264.42	\$5,550.50
Total Average Wish Cost	\$10,523.21	\$12,446.94	\$12,395.72
In-Kind Ratio	41%	50%	45%
Wishes Granted	78	87	98
Wish Assists Granted	42	34	45
Eligible Referrals	107	146	143
Total Revenue	\$1,869,122	\$2,096,908	\$2,629,721
Total Expenses	\$2,030,315	\$3,196,514	\$2,402,297
Total Program Expense	\$1,426,581	\$2,531,893	\$1,930,208
Fundraising Expenses	\$416,789	\$501,896	\$336,597
Management & General Expenses	\$186,945	\$162,725	\$135,492
Program Ratio	70%	79%	80%

Funding sources	FY16
Direct Public Support	\$422,400
Major/Planned Gifts	\$236,835
Corporate Gifts	\$405,742
In-Kind Gifts	\$536,887
Indirect Public Support	\$8,484
Grants	\$23,750
External Events	\$92,765
Internal Events	\$798,485
Investment Income	\$90,071
Wish Assist Fees	\$14,300
Total Revenue	\$2,629,719



Please visit snv.wish.org/about-us/our-chapter/managing-funds to view full audited statements.

WISH EXPERIENCES GIVE CHILDREN NEW ENERGY AND STRENGTH, BRING FAMILIES CLOSER TOGETHER, AND
unite communities.

“Make-A-Wish is an amazing organization and I’m so fortunate and blessed to have been a Wish Kid. Wishes really do have a positive effect on both the kid and the family. I couldn’t say thank you enough times, this is something that will stick with me forever!”

– Gillian Danielson, Wish Kid



A WISH AFFECTS MORE THAN JUST A CHILD—IT RELIEVES A FAMILY OF STRESS AND REUNITES THEM THROUGH
happiness.

“Everyone in this world should experience happiness, and I saw that in Angel. His happiness made his family happy, especially his mom. A mother’s love is like no other, so she was very grateful that Make-A-Wish could make this a reality. And that made me happy.”

– Ana Zarate, Angel’s Wish Granter



A WISH EXPERIENCE MAY BE A MOMENT IN TIME, BUT IT HAS THE POWER TO
transform the life of a child,
A FAMILY, AND A COMMUNITY FOREVER.

“It (the wish experience) taught our son to be patient, because he has to learn to wait for things to fall into place. It also taught Matthew to understand more about giving, such as Walk For Wishes. He insisted that we must do that, so it will be our annual family walk-a-thon.”

– Thanithar Ky, Wish Parent



THANK YOU TO OUR Donors

Wish Visionary – (\$50,000.00 +)

Car Donation Foundation
Macy's

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Allegiant
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Disney
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Wish Innovator – (\$10,000.00 +)

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Wish Pacesetter – (\$1,000.00 +)

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Wish Innovator – (10,000.00 +)

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Wish Pacesetter – (\$1,000.00 +)

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