



I wish to go to Paris

Mischa, 7
hepatoblastoma

FY17 Annual Report

September 2016 – August 2017

Make-A-Wish[®]
SOUTHERN NEVADA

Letter From Our CEO

Dear friends,

Hope, healing, and happiness result from a wish come true. The stories and outcomes within our 2017 annual report prove the impact our mission makes year over year. I'll give you a little sneak peek by saying we granted 117 wishes (up 19% from last year!) and hosted 36 wishes for kids who came to Las Vegas from all around the world to experience their one true wish.

Wishes happen because of the passion and support we receive from our community. Our sponsors, donors, board members, volunteers, and even wish families make up our team of heroes who help bring hope to kids battling critical illnesses.

In this report, you will also see stories like Edgar's--who went from volunteer to board member to recipient of The Criss Angel Magic Wand Award--and wish kid Hayden--whose wish helped her defy medical odds.

Thank you for your belief in and support of the Make-A-Wish mission. We truly couldn't do what we do without you.

Sincerely,



Caroline Ciocca
President and CEO



*wish to meet the Mexico
Seleccion soccer team*

Alonso, 16
Systemic lupus erythematosus

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Special Recognition to Our FY2017

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Edgar Velazquez
Melissa Warren
Raymond Wilmer

Events



Fashion Show Luncheon

Fashion and hope came together to create an unforgettable ensemble of inspiration during the season's hottest social event. On November 17, 2016, our annual Fashion Show Luncheon took place at Spago inside the Forum Shops. The guest list included wish kids, committee chair Linda Richardson, along with her co-chairs Melissa Akkaway and Kristine Creel, and other fashion-forward supporters of our mission. An amazing fashion show featuring the latest collection by Pucci was just one of the highlights of a day that raised \$397,000!



Walk For Wishes

We didn't just walk; we broke records! 2017's annual 5k run and 1-mile walk raised \$551,468, making it #2 in the nation! Over 3,500 walkers and runners laced up their sneakers to help make life-changing wishes come true. We also rallied the business community to help us reach our goal. Allegiant and Caesars Entertainment stepped up as presenting sponsors while Kim & Dana Wagner from News 3 and Mercedes & JC from Mercedes In The Morning on Mix 94.1 ensured our community knew all about the event.

Fashion Show

\$397,000
Nov 2016
(FY2017)

Walk For Wishes

\$551,468
March 2017
(FY2017)

Giving Thanks

We've said it before and we will say it again: we are nothing without the help of our incredible volunteers and community partners. We could never fully thank them for everything they do to move our mission forward...but we are sure going to try! Every year we host two very special events: Volunteer Appreciation Night and Corporate Appreciation Night. These are just two small ways we can let our volunteers and corporate partners know how much they mean to us while showing them the impact they have on their community.

CORPORATE APPRECIATION NIGHT

On June 1, 2017 we held our very first Corporate Appreciation Night. Sponsored by Greenberg Traurig and hosted by Board Member Jacob Bundick and his wife Shan, more than 100 people came out to celebrate this momentous occasion. Guests enjoyed fare generously donated by California Pizza Kitchen and STK, and an inspirational message by special guest speaker, GJ Hart, CEO of California Pizza Kitchen.

It meant so much for us to be able to help our current partnerships thrive while cultivating new ones. We love witnessing the passion of our community as they come together and can't wait to see what we will achieve this year.

VOLUNTEER APPRECIATION NIGHT

2017 saw our third Volunteer Appreciation Night, but this year was extra special because it was the first time it was held at The Wishing Place. More than 150 volunteers came out to celebrate an amazing year, and we were honored to bestow some awards, including:

- Volunteer of the Year – Michelle Wong
- Rookie of the Year – Lea Thompson
- Wish Granter of the Year – Christian Guzman
- Junior Volunteer of the Year – Ryan Kopy
- Referral Angel of the Year – Emma Sauter
- Rockstar of the Year – John Cracchiolo
- Ambassador of the Year – Justin Avila “Cap'n Jack of Hearts”

We are so grateful to all of our volunteers who dedicate their time and talents to help make dreams come true. We look forward to watching them continue to shine.



Volunteer Spotlight: Edgar Speaks Our Language

Edgar Velazquez has been a Make-A-Wish® Southern Nevada volunteer since April 2011, filling the roles of board member, wish granter, translator, celebrity host, airport greeter, and ambassador. As a vice president of Bank of America and member of our Hispanic and Latino community, Edgar also recognized the need we had for Spanish-speaking volunteers. He helped us engage an employee resource group for Hispanic and Latino employees with Bank of America while encouraging volunteerism within his community.

He has granted 13 wishes as a volunteer wish granter and hosted multiple wish granter trainings, in partnership with our staff, to train Bank of America employees as wish granters. Edgar is always willing to volunteer his time for media appearances, to translate for our Spanish-speaking families, and share the power of a wish. He continues to be an inspiration to community members and wish kids, as he truly embodies the Make-A-Wish spirit.

By focusing in our local community, we ensure that every child facing a critical illness receives a wish regardless of their demographics. The power of a wish provides our children strength to overcome their illness; and hope for their future dreams.”

-Edgar



Hayden Has Heart

Before turning four years old, Hayden endured three open-heart surgeries, born with only half of a heart. She bears a scar down the middle of her chest that she surprisingly LOVES; she calls it her "Pretty Scar."

Hayden loves mac n' cheese with broccoli and claims her favorite color is "rainbow." She is also obsessed with all things British: She can proudly name several London landmarks, carries around a teddy bear named Big Ben and even spoke with an English accent when she started talking! This brave little girl especially loves the adventures of another bear named Paddington who lives in London.

Only one thing came to mind when it was time for Hayden to think of a wish: she wanted to travel across the pond and do everything Paddington did. She also wanted to drive to the countryside to "see the lambies." Every time she saw a plane prior to her wish, Hayden would exclaim, "That's how I'm going to get to Paddington!"

Though she dreamt big, nothing compared to the real thing. With the help from our partners at Hakkasan Group, Hayden's dream became a reality as she traveled to London for her wish. She smiled the whole time, greeted Londoners in their famous accent, and did all the things her favorite bear did. Her heart had never felt so full.

A week after Hayden returned from her wish, a heart cath revealed that her heart had grown! The half that had been nonexistent before had spontaneously grown and was functioning at 25%. Hayden's doctor says he has never seen a kid born with half a heart grow a portion all on their own. This is the true power of a wish.



So many people really devoted themselves to Hayden's wish. Every time we turned around, someone was doing something thoughtful for us.

- Sean, wish dad

*On average,
we granted
a wish every
3 days!*



Fiscal Year 2017 Results

Top 5 Wish Types		
Walt Disney World® Resort	30	26%
Celebrity Travel	13	11%
Disneyland®	10	9%
Travel - Hawaii	10	9%
Travel - Other	9	8%
Most Common Wish Child Diagnoses		
Cancer	48	41%
Endocrine, Nutritional, and Metabolic Diseases/Immunity Disorders	13	11%
Diseases of the Nervous System and Sense Organs	10	9%
Congenital Anomalies	10	9%
Wish Statistics		
Percentage Wishes Requiring Air Travel	74%	
Percentage of Walt Disney Company® related Wishes	38%	
Average Wish Cost (Including Donated Goods/Services)*	\$11,004	
Staff Members	12	
Active Volunteers	452	

*Audited as of 1/22/18. All figures from fiscal year end 8/31/17.

Fiscal Year 2017 Results

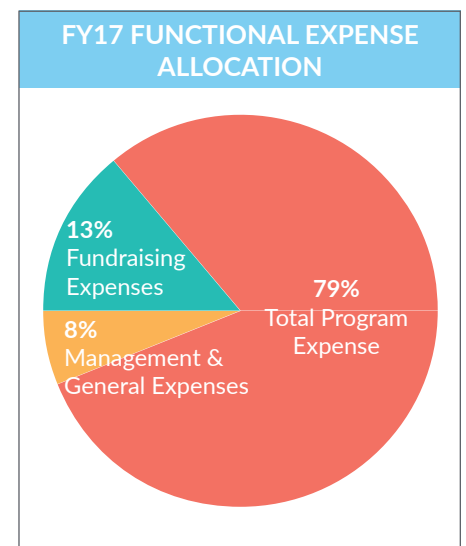
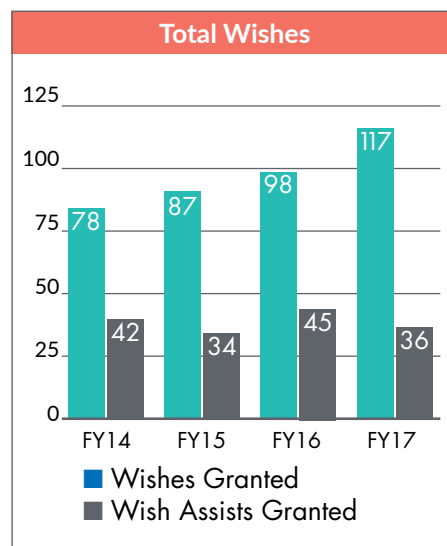
In FY 2017 we increased revenue by 46%, a large part of which came in the form of donated office space from Allegiant. But even without the in-kind gift from Allegiant, we still increased revenue 20% year over year.

We increased wishes granted by 19% and granted 36 incredible wish assists! Wish assists are when we host children from other Make-A-Wish chapters whose dreams bring them to Las Vegas for experiences including celebrity meet and greets and unique events like Monster Jam, or to just experience the city itself!

For more information visit our GuideStar page where we've earned Platinum status recognition for our transparency and reporting.

Audited Financials & Year Over Year Comparison	FY15	FY16	FY17
Average Cash	\$6,182.52	\$6,845.22	\$4,810.40
Average In-Kind	\$6,264.42	\$5,550.50	\$6,193.52
Total Average Wish Cost	\$12,446.94	\$12,395.72	\$11,003.92
In-Kind Ratio	50%	45%	56%
Wishes Granted	87	98	117
Wish Assists Granted	34	45	36
Eligible Referrals	168	164	166
Total Revenue	\$2,096,908	\$2,629,721	\$3,843,144
Total Expenses	\$3,196,514	\$2,402,297	\$2,963,782
Direct Wish Expenses	\$1,868,987	\$1,066,891	\$1,367,695
Non-DWE Program Expense:	\$662,906	\$863,317	\$975,825
Total Program Expense	\$2,531,893	\$1,930,208	\$2,343,520
Fundraising Expenses	\$501,896	\$336,597	\$378,503
Management & General Expenses	\$162,725	\$135,492	\$241,760
Program Ratio	79%	80%	79%

Funding sources	FY17
Direct Public Support	\$ 486,545
Major/Planned Gifts	\$ 100,000
Corporate Gifts	\$ 799,016
In-Kind Gifts*	\$ 1,527,404
Indirect Public Support	\$ 4,413
Grants	\$ 50,000
External Events	\$ 146,775
Internal Events	\$ 591,839
Investment Income	\$ 127,841
Wish Assist Fees	\$ 10,350
Other	\$ (1,040)
Total Revenue	\$ 3,843,144



* \$697,000 of our in-kind revenue equates to the 5-year lease of donated office space from Allegiant.

Please visit snv.wish.org/about-us/our-chapter/managing-funds to view full audited statements.

Wish experiences give children renewed energy and strength, bring families closer together and unite communities.

I have been blessed with an incredible life, and when I was 15 years old, I knew what I wanted to reach for—to meet Criss Angel. It was a wish of a lifetime that will last if I live to be 100!

-Cashel, wish kid



A wish experience may be a moment in time, but it has the power to transform the life of a child, a family, and community forever.

It was a special gift after the gruesome chemotherapy Rosa endured, and continues to endure. The experience also taught her a lesson about love and compassion for those sick and in need.

-Lourdes, wish mom

A wish affects more than just a child—it relieves a family of stress and reunites them through happiness.

Spencer's wish was above and beyond expectation. There are no words. It was not even remotely a typical wish experience.

-Andrea Hadhazy, Spencer's wish granter



Thank you to our Donors

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Allegiant

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